

Mark Cope Grainger

Poet, Pirate, Advertising Maker.

**Curriculum Vitae**

**Me:**

Poet, pirate, advertising maker (Senior Copywriter). Hater of self-promotion, so I'll keep it brief. 22 years in the industry, big agencies & small, freelance & permanent, ATL, BTL & TTL experience. Experienced in most mediums. Check out out my portfolio and get in touch if you want to know more.

**Personal Details:**

**​**·     Name: Mark Cope Grainger

·     ID: 7511075065085

·     D.O.B.: 7 November 1975

·     Nationality: South African

·     Marital Status: Single

·     Language: English

·     Driver’s License: 08 with own car

·     Tel: 084 520 3041

·     Email: markcopegrainger@gmail.com

·     Portfolio: ​markcopegrainger.com

​

**Experience:**

Wunderman Thompson

September 2019 – Current

* Telkom (Mostly Retail with a dash of Brand)
* Shell

Freelance:

​February 2018 – September 2019

​

JWT:

September 2014 - January 2018

* Nestle (KitKat, Barone, Smarties, Aero, Tex)
* Shell
* Bayer
* Lucozade
* Ribena
* Star Lager
* Surf
* Kellogg's

**​**

Freelance:

February 2013 - August 2014

**​**

Humankind Advertising:

November 2011 - March 2013

* Supa Quick
* Budget Insurance
* 1Life Direct & Funeral
* Consol
* iBurst
* CIMA

**​**

Morrisjones&Co:

March 2003 - August 2011

* Debonairs Pizza
* Wimpy
* Mugg & Bean
* Southern Sun
* Garden Court
* Sun International
* kulula.com
* Hollard Insurance
* Discovery Health & Invest
* Miller Genuine Draft
* FoodCorp (Catmor, Tafelberg, Sunbake & others)
* Appletiser
* Virgin Mobile
* Homecoming Revolution

FCB:

April 2002 - February 2003

* Toyota
* TV Africa
* FNB
* Vodacom
* Oros
* True Love

​

Lowe:

January 2001 - February 2002

* Unilever (Omo, Domestos, Sunlight, Ego/Axe)
* Investec

​

**Postions Held:**

* Copywriter from Junior to Senior
* Group Head

**​**

**Education:**

Primary:

* Glenhazel Primary
* St John’s Preparatory School

​

Secondary:

* St John’s College

​

Tertiary

* Vega School of Brand Communication

​

Levels Achieved:

* **​**University Exemption
* Copywriting Diploma

​

**Achievements:**

* Young Creatives Award 2000
* Student Eagle 2000
* Silver Student Print Loerie 2001
* Silver Print Loerie 2001
* Loerie Print Finalist 2002
* Loerie Print Finalist 2004
* Best Ad at Vukas 2005
* Apex Award 2011